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BETFRED COOKIE POLICY

1. What are cookies

The Betfred website makes use of cookies which are small text files that are transferred from your browser to your browsing device's hard drive which store information about your activity on that browser. These cookies are stored for Betfred to ensure we offer an improved customer experience when you browse our website and may include some form of identifier to allow Betfred to personalise the service to you. There are various types of cookies, and they may be either "persistent" or "session" cookies.

Session cookies are only maintained within that current login session and are used by Betfred to enhance your experience on the website.

Persistent cookies include various types including Managing, Functional, Performance, Necessary, and/or other cookies.

Betfred or its partners may use other technologies with cookies on the Betfred site.

2. Why does Betfred use cookies

Betfred uses cookies to enhance your experience and interaction with the site and for our website performance including (betting offers/information etc.) to function properly, including the administration of, and the management of performance and integrity of the system. We also use cookies to enhance system security and robustness from unauthorised access by bad actors and the prevention of external attacks by malevolent hackers.

3. Disabling or blocking cookies

Users may, can at any time, refuse to accept or use cookies, by changing the User's browser settings (see below). However, blocking cookies will have a negative impact on your use of the website, with quality, speed of service and usability of the website affected. In some cases, this may lead to loss of some games, information or features.

Nota Bene: It should be noted that where the User chooses to block cookies, the User hereby agrees that Betfred **SHALL NOT** under any circumstances be liable for any loss and/or damage to the user's information. Users can delete or may elect to delete cookies that are already stored on the users' computers. However, this can have a negative impact on the usability of several websites including the Betfred website.

Further information about cookies and how to delete them from your browser can be found at: <http://www.allaboutcookies.org>.

4. How are cookies used

Betfred uses cookies across multiple areas, and such cookies usually contain anonymous data which is required for enhanced functionality. By using our website users agree that Betfred may use cookies as required, to save information (such as username, password, any additional personal details, email address etc.) so that you do not have to re-enter this information each time you visit the website. The information we have collected may be used to process information about a user's device(s), (Device Information), log files, including but not limited to, IP address, operating system, browsing and email client, information about accesses, settings and system notifications. Cookies may also be used to improve the UI/UX (User Interface/Experience) tracking the way you interact with and navigate the website and to enable you to use logged-in features on the website. These would normally include (but not limited to) the following processes, (logging in, accessing games, viewing results, and enabling features). Please note that Betfred may use 3rd party services such as Google Analytics to analyse the use of the website. For more information on this, please visit <https://policies.google.com/privacy>.

5. Data Privacy

Where we collect data through cookies that may fall under the provisions of Personal Information, our Digital Privacy Policy will govern how we collect and use that personal information and represents our commitment to compliance with all obligations under the POPI Act, 2013 ("POPIA").

Further our Digital Privacy Policy is written in accordance with the provisions of POPIA, detailing the lawful approach we take in the use and collection of your information, and in regard to that use, the processing of all such information collected in the normal course of our business with you and/or other legitimate sources, such as credit reporting companies and other entities listed in this policy. We confirm that we process personal information for the sole and exclusive use for which it is sought and intended. Should you have any queries in regard to your personal information, then please contact informationofficer@betfredsa.co.za.

6. Guarantee

Betfred guarantees that the stored cookies are safe for the user and necessary for the normal functioning and provision of services on the Betfred website.

7. Contact Us

Should any user or Player on the Website require further information in relation to cookies, there are free to contact us by email to informationofficer@betfredsa.co.za.

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